

Privacy Policy (GDPR)

Effective Date: August 30, 2026

1. Details of the Data Controller

Data Controller Name	Pataki Levente Márk Sole Proprietor (E.V.)
Registration Number	58540842
Registered Address	1066 Budapest, Oktogon tér 3. 2nd floor, Door 2, Hungary
Tax Number	48250052-1-42
Email	levente@patakimarketing.com
Phone	+36 20 7777237

2. Scope, Purpose, and Duration of Data Processing

A. Appointment Booking and Communication (Consultation Call)

Scope of Processed Data: Name, email address, as well as company details and notes provided during the cooperation.

Purpose of Data Processing: Conducting the consultation call, sending appointment reminders, and preparing for cooperation.

Legal Basis for Data Processing: Your consent [GDPR Article 6(1)(a)] and taking steps prior to entering into a contract [GDPR Article 6(1)(b)].

Duration of Data Processing: Until the call is completed, or for the duration of the resulting business relationship (or until consent is withdrawn).

B. Invoicing and Tax Obligations

Scope of Processed Data: Name/Company Name, billing address, tax number.

Purpose of Data Processing: Fulfilling statutory (accounting and tax) obligations, issuing invoices.

Legal Basis for Data Processing: Compliance with a legal obligation [GDPR Article 6(1)(c)].

Duration of Data Processing: 8 years from the date of issue of the invoice, pursuant to the Accounting Act.

3. Data Processors and External Systems

In providing the service and operating the website, we use the systems of the following external service providers:

- Appointment Booking System: Calendly LLC (USA)
- Video Conferencing: Google LLC / Google Meet (USA)
- Website Hosting Provider: Netlify, Inc. (USA)

- Tax Authority Data Reporting and Invoicing: National Tax and Customs Administration (NAV Online Számla - Hungary)

4. Cookies

The website uses strictly necessary technical cookies to ensure operation and may use analytical cookies (e.g., Google Analytics) to analyze website usage, based on the visitor's prior consent.

5. Rights of the Data Subjects

As a data subject, you have the right at any time to:

1. Request information and access to your personal data being processed.
2. Request the rectification or erasure of your personal data.
3. Request the restriction of processing of your personal data.
4. Object to the processing of your personal data.

You may exercise these rights by sending a request to levente@patakimarketing.com.

6. Remedies

If you consider that the processing of your personal data infringes the provisions of the GDPR, you may seek remedy from the authority:

National Authority for Data Protection and Freedom of Information (NAIH)

- Address: 1055 Budapest, Falk Miksa utca 9-11., Hungary
- Postal Address: 1363 Budapest, Pf. 9., Hungary
- Email: ugyfelszolgalat@naih.hu
- Website: <https://naih.hu>